

Scott Saunders

Senior Quantitative Analyst

After graduating from Clemson University with a Master of Science in Parks, Recreation and Tourism Management, Scott wanted to continue enhancing and refining the research skills he had developed while pursuing his Master's degree. While at Clemson, Scott was able to gain valuable experience conducting, coordinating and analyzing parks and recreation research in South Carolina.

When Scott began to look for market research positions in the Denver area, the Research Analyst position at Corona immediately looked like a good fit for his interests and previous experience. "After finding the Quantitative Analyst job description, I went to the Corona Research web site and was intrigued by its project diversity. This diverse array of market research interests really attracted me to Corona."

Scott has been able to work on a multitude of different projects. One of the aspects of the position Scott enjoys the most is working closely with each of the clients in order to customize each project specifically to the client's needs. Corona Research has also been supportive of Scott's efforts to develop a parks and recreation practice area. Since Scott's arrival at Corona, parks and recreation projects have taken on an increased importance at the firm.

No typical day exists for Scott at Corona, and he's thankful for it. Life at Corona Research is fast-paced, and Research Analysts have to be able to adapt to a fluid work environment. Fortunately, Scott thrives in this type of environment. "Daily activities can include designing surveys, performing statistical analyses, developing customized research plans for new projects, writing proposals or just keeping my current clients informed on project developments."

Outside of Corona, Scott's interests include writing music, working out and reading. In the summer, you can usually find Scott climbing 14ers and in the winter you'll find Scott riding at Breck or Keystone. He and his girlfriend (Joni) also have two crazy cats (Mr. Jaxson and Laserbeam). Mr. Jaxson is widely regarded as the Brad Pitt of the cat world, and Scott is just waiting for Mr. Jaxson to get "discovered" by a superstar cat agent (if such a thing exists).

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