



**FOR IMMEDIATE RELEASE**

*Corona Research Hires Qualitative and Quantitative Analysts, a Marketing Coordinator, a Project Assistant, and a Project Support Assistant*

**Denver, Colorado – September 28, 2007** – Corona Research, the fastest growing market/demographic research and strategic planning firm in the Denver and Rocky Mountain region welcomes new members to the team. The new hires are Meghan Kelly, Robert Snead, Allison Ault, Stephanie Papilaris, and Ralphie Apodaca.

Meghan comes to Corona **Research** from the Genesis Group where she managed the qualitative research practice. At Corona, she is a part of the qualitative team where she helps design focus groups **moderator** guides, and also helps the quantitative practice.

Bob joins the quantitative team **with years of data analysis and statistical** experience, as well as proposal and report **writing**. Previously, he was the Director of Institutional Research for Arapahoe Community College.

Allison joins Corona Research as Marketing Coordinator after a short internship with the company. She ensures brand consistency, generates leads, focuses on follow-ups, and creates promotional materials.

Stephanie moved from Orlando, Florida to be apart of the Project Team. As a Project Assistant, Stephanie helps **with** focus groups **recruiting**, administers surveys, and supports the maintenance of the project management database.

Another new member of the Project Team is Ralphie who, prior to joining the staff full-time, worked on a temporary basis. Ralphie assists the Project Manager and Project Assistants.

For more information please contact Allison Ault, Marking Coordinator, at 303.894.8246 or [allison@coronaresearch.com](mailto:allison@coronaresearch.com).

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Karla Raines, Principal  
303.894.8246 or [karla@coronaresearch.com](mailto:karla@coronaresearch.com)

Allison Ault, Marketing Coordinator  
303.894.8246 or [allison@coronaresearch.com](mailto:allison@coronaresearch.com)