



FOR IMMEDIATE RELEASE

*Corona Research Welcomes New Employee Matt Herndon*

**Denver, Colorado – January, 30, 2007** – Corona Research, the leading market/demographic research and strategic planning firm welcomes Matt Herndon to the staff as a Quantitative Analyst.

Prior to joining Corona Research, Matt was a research assistant at Emporia State University in Emporia, Kansas. Matt also assisted various professors with their research in areas such as university recruitment, university housing needs assessment, and class effectiveness evaluation. Matt holds a Master of Business Administration degree and a Bachelor of Science in Business (emphasis in marketing) degree, both from Emporia State University.

For more information please contact Ciandra Jackson, Project Assistant, at 303.894.8246 or [ciandra@coronaresearch.com](mailto:ciandra@coronaresearch.com).

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