

Allison Ault

Marketing Coordinator

Allison Ault graduated with a Bachelor's in Marketing from Drury University in Springfield, Missouri. While completing her coursework, Allison worked at retail department stores part-time. Previously, she was a consultant for Clinique, the number one prestige color and skincare brand in the U.S. As part of an integrated project management course, Allison managed a partnership between Drury University and Clinique to expand Clinique products into the private collegiate demographic. The combination of classroom setting and real world experience provided an ideal environment for Allison to develop the skills necessary to be a leader ready to serve in the global community.

As a first step out of college, Allison pursued an internship with Corona Research as a Project Assistant. Corona proved to be the perfect environment where she could apply her academic experience in a professional atmosphere. Allison met Kevin and Karla Raines, two of the Company's principals, during a winter trip to Denver a year and a half before applying at Corona. "They really care that their employees love their jobs and emphasize long-term relationships through dynamic conditions. I can see myself getting a strong start to my career here."

After six weeks of interning with Corona Research as Project Assistant, Allison moved into the Marketing Coordinator position. Her main activities include pursuing business opportunities, expanding Corona's customers list, growing the company's product base, and increasing brand awareness. "The work is fulfilling and I love exploring new ways to keep Corona growing."

As a Colorado native, Allison couldn't see herself living life away from the mountains. Drawn to alpine slopes and rocky bluffs, she hopes to spend her first winter in Denver snowboarding away the weekends, and the rest of summer hiking and rock climbing.

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